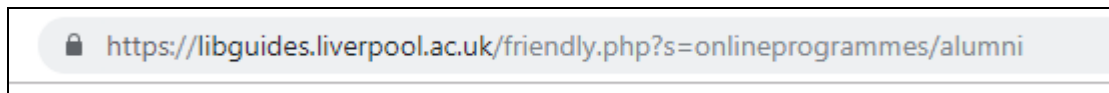


Linking to Library for Online Programmes Web Pages (using Persistent URLs)

The Library for Online Programmes Web pages serve a range of Online Programmes within the University of Liverpool, staff may wish to create hyperlinks to individual Library Web pages or associated content from platforms such as online modules or other Web locations.

If you browse to an individual Web page, guidelines, online tutorial or video contained in the Library for Online Programmes Web pages you will see the current URL for this content in the address bar of your Web browser, e.g.:



You should avoid adding a direct link to these URLs in online modules or student literature which are updated infrequently, because the location of University Web pages and associated content can change over time. Instead, we ask you to add Persistent URLs to ensure these links continue to work in the long term.

Introducing Persistent URLs

Persistent URLs are provided using a Persistent URL server hosted at the University of Liverpool and administered by University staff such as your Librarian.

Persistent URLs have two parts, the initial address we are requesting, and the actual destination URL which in this case is the Library Web page/ content, e.g.:

<http://s.liv.ac.uk/29> resolves <http://libguides.liverpool.ac.uk/onlineprogrammes>

The destination of the Persistent URL can be updated by our staff if the location of a Web page/ content is moved or updated.

The benefits of using Persistent URLs

- Once you add a Persistent URL to a location such as an online module you will never need to update this link in the future.
- The Persistent URL will always forward to the correct location.
- This will mean you can re-use content/ modules knowing links to the Library pages/ content will always function.
- This eliminates the need for labour updating links when old Library Web pages are deprecated and new Library Web pages replace them.

Situations where you should use Persistent URLs

- When creating links in documentation e.g. PDFs.
- When creating links in online modules.
- When creating links in staff pages/ Intranets/ handbooks.
- When creating links in student portals/ Web pages.
- When creating links in regularly used correspondences such as standard induction letters/ emails.

Presenting Persistent URLs

If you would prefer not to display the Persistent URLs for presentation purposes, you can also display the link as hyperlinked text, e.g.: [The Library for Online Programmes](#), this is particularly useful in guidelines for condensing the volume of text shown, i.e. instead of presenting as: The Library for Online Programmes <http://s.liv.ac.uk/29>

When you may not choose to use Persistent URLs

There may be cases when it is unnecessary to add Persistent Links, i.e. when you may simply want to copy and paste the current URL of a Web page/content, this may arise in informal circumstances and communications:

- When sharing a resource or Web page location with a colleague.
- When supporting a student or in student correspondence such as e-mail.
- **Support using Persistent URLs**
- If you have any questions regarding the use of Persistent Links or would like to suggest a new Persistent Link for the Library for Online Programmes, please contact your Librarian.

Linking to Library E-Resources Vs. Persistent URLs

Please note that the use of Persistent URLs linking to Library Web Pages or content such as Library videos is a separate process to the use of direct links for E-Resources such as E-Journal articles or E-Books. To learn about linking to E-Resources please see our guide [Adding Direct Links to Electronic Resources](#) and our [Link Builder](#) tool (shown on every page in the right menu of the Library for Online Programmes).

Full index of all Perma URLs

(PDF) Adding Direct Links to Electronic Resources	s.liv.ac.uk/37
(PDF) Brief Guide to the Library for Online Programmes	s.liv.ac.uk/58
(PDF) Carrying out your Literature Review or Systematic Review	s.liv.ac.uk/68
(PDF) E-Resources for Health and Medicine	s.liv.ac.uk/131
(PDF) E-Resources help - Searching for Data, Market Reports and	s.liv.ac.uk/67

Statistics	
(PDF) E-Resources help - Searching for E-Books	s.liv.ac.uk/64
(PDF) E-Resources help - Searching for E-Journal Articles and Scholarly Papers	s.liv.ac.uk/63
(PDF) E-Resources help - Searching for Theses and Dissertations	s.liv.ac.uk/66
(PDF) E-Resources help - Searching the Internet and Evaluating Web Sites	s.liv.ac.uk/65
(PDF) Finding Resources Unavailable via our Systems	s.liv.ac.uk/62
(PDF) Following UoL Library Links from your Online Module or Reading List	s.liv.ac.uk/135
(PDF) Harvard Guide (Cite them Right)	s.liv.ac.uk/34
(PDF) How to Locate E-Resources	s.liv.ac.uk/61
(PDF) Introduction to Principles of Referencing, Citation and Bibliographies	s.liv.ac.uk/365
(PDF) Introduction to the Library for Online Staff	s.liv.ac.uk/132
(PDF) Introduction to the Library Training Module	s.liv.ac.uk/59
(PDF) Linking to Library for Online Programmes Web pages/ Content	s.liv.ac.uk/56
(PDF) Overview of Information Types and Information Sources	s.liv.ac.uk/57
(PDF) Plagiarism and How to Avoid It	s.liv.ac.uk/99
(Web page) - University Repository help	s.liv.ac.uk/366
(Web page) Activating Your University Login	s.liv.ac.uk/188
(Web page) Alumni Library Information	s.liv.ac.uk/159
(Web page) Brief Guide to the Library for Online Programmes	s.liv.ac.uk/32
(Web page) Collections/ Databases Guides	s.liv.ac.uk/46
(Web page) Consultations and Tutorials	s.liv.ac.uk/44
(Web page) Contacts Page	s.liv.ac.uk/39
(Web page) Enquiry form - Broken Link/ Missing Item	s.liv.ac.uk/122
(Web page) Enquiry form - Library Enquiry	s.liv.ac.uk/69
(Web page) Enquiry form - Login Enquiry	s.liv.ac.uk/123
(Web page) Enquiry form - Staff Request Form	s.liv.ac.uk/160
(Web page) E-Resources	s.liv.ac.uk/31
(Web page) E-Resources - Data, Markets and Statistics	s.liv.ac.uk/184
(Web page) E-Resources - E-Books	s.liv.ac.uk/182
(Web page) E-Resources - Education	s.liv.ac.uk/328
(Web page) E-Resources - E-Journals	s.liv.ac.uk/181
(Web page) E-Resources - Law	s.liv.ac.uk/186
(Web page) E-Resources - Patents	s.liv.ac.uk/334
(Web page) E-Resources - Records Management	s.liv.ac.uk/326
(Web page) E-Resources - Reference sources	s.liv.ac.uk/185
(Web page) E-Resources - Theses and Dissertations	s.liv.ac.uk/183
(Web page) E-Resources - Veterinary Science	s.liv.ac.uk/327
(Web page) E-Resources - WWW sources	s.liv.ac.uk/187
(Web page) Guidelines	s.liv.ac.uk/40

(Web page) LibAnswers (FAQs) and Ask Us	s.liv.ac.uk/126
(Web page) Library for Online Programmes Blog, News and Social Networks	s.liv.ac.uk/157
(Web page) Library for Online Programmes Home	s.liv.ac.uk/29
(Web page) Library for Online Programmes Mobile Support/ App	s.liv.ac.uk/141
(Web page) Library Research Skills	s.liv.ac.uk/55
(Web page) Library Training Module	s.liv.ac.uk/50
(Web page) Library Training Module - Business	s.liv.ac.uk/166
(Web page) Library Training Module - Computing	s.liv.ac.uk/170
(Web page) Library Training Module - Dissertation/ Thesis Readiness	s.liv.ac.uk/172
(Web page) Library Training Module - Education	s.liv.ac.uk/173
(Web page) Library Training Module - Foundations	s.liv.ac.uk/162
(Web page) Library Training Module - Health	s.liv.ac.uk/167
(Web page) Library Training Module - Law	s.liv.ac.uk/171
(Web page) Library Training Module - Psychology	s.liv.ac.uk/169
(Web page) Library Training Module - Records Management	s.liv.ac.uk/333
(Web page) Library Training Module - Referencing and Plagiarism	s.liv.ac.uk/164
(Web page) Library Training Module - Research and Study Skills	s.liv.ac.uk/165
(Web page) Library Training Module - Searching for E-Resources	s.liv.ac.uk/163
(Web page) Library Training Module - Veterinary Sciences	s.liv.ac.uk/168
(Web page) Link Builder (tools to create links to e-resources)	s.liv.ac.uk/38
(Web page) Referencing & Plagiarism Support	s.liv.ac.uk/53
(Web page) Referencing Style Guides such as Harvard, APA etc.	s.liv.ac.uk/35
(Web page) Refworks and other Referencing Software	s.liv.ac.uk/36
(Web page) Refworks Video	s.liv.ac.uk/161
(Web page) Research Support Guides	s.liv.ac.uk/45
(Web page) Short video introductions to the Library	s.liv.ac.uk/129
(Web page) Software/ Applications	s.liv.ac.uk/43
(Web page) Staff Information	s.liv.ac.uk/100
(Web page) Technical Problems	s.liv.ac.uk/49
(Web page) Tips for Searching	s.liv.ac.uk/60
(Web page) Tutorials/ Interactive Learning Objects	s.liv.ac.uk/189
(Web page) Video for Life Sciences	s.liv.ac.uk/130
Cite them Right Interactive textbook	s.liv.ac.uk/362

